

Attachment 1

The Vision: How We'll Know When “The New 3Rs” Is Successful

When *The New 3Rs: Rights, Respect, Responsibility* has achieved its ideal:

- Parents, families, teachers, community leaders, religious leaders, policy makers and opinion leaders will be able to talk about sex in a natural way, and will be *committed* to open communication with young people regarding sexuality.
- Comprehensive, age-appropriate sex education will be the norm — standardized, expected, and welcomed — available through multiple, easily accessible channels.
- Contraception, sexual protection, and sexual health services will be universally accessible and affordable.
- Young people will be equipped to make informed, thoughtful and healthy decisions about sex; they will automatically think about protecting themselves and their partners if and when they choose to have sex.
- Young people will have a voice in matters pertaining to their sexuality.
- Policy related to sexuality will be driven by proven public health approaches. Personal values and morals regarding decisions about sex will be respected and addressed within families and faith communities.
- The media will convey sexually responsible messages — in terms of both *what* it chooses to cover (sex as a healthy, natural part of being human) and *how* it chooses to cover it (frank, open, honest discussion, free of innuendo and fear-baiting).
- Prevention efforts will be successful. Unintended pregnancies will be reduced to the point that the abortion debate will be a thing of the past.