

August 31, 2004

Cow Creek Umpqua Indian Foundation
2371 NE Stephens Street, Suite 100
Roseburg, OR 97470

Dear Cow Creek Umpqua Indian Foundation,

Planned Parenthood Health Services of Southwestern Oregon is very pleased to submit a proposal to CCUIF for the production and mailing of 2,000 parent information kits. These kits will be distributed following a high-visibility awareness-building campaign — featuring Planned Parenthood's Teen Theater as well as Governor Ted Kulongoski — that promotes the vital importance of parent-child communication in helping young people make responsible decisions about sexual behavior. The kits are designed to help parents overcome the awkwardness of talking with their children about sexual topics, by providing a wealth of resources that help them share medically accurate, age-appropriate information.

This project is part of Planned Parenthood's longstanding commitment to supporting parents in guiding their children toward responsible behavior. The clear communication of parents' values and expectations is key to guiding young people toward healthy decision-making. In fact, the better the parents' communication and support, the more likely a teen is to delay sexual initiation and to avoid early pregnancy and disease.

The total cost of this project (including personnel and administrative costs) is \$22,220. We are requesting a grant of \$5,546 from CCUIF to assist with the cost of materials and postage for the kits. PPHSSO will cover staff and administrative expenses (\$5,581) associated with this project. In addition, PPHSSO is partnering with other foundation, corporate and private supporters to fund the expense of the awareness-building campaign (Teen Theater shows, production and broadcast of television ads, etc.)

We greatly appreciate your consideration of our request, and look forward to your response.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tamara', with a long, sweeping flourish extending to the right.

Tamara Irminger-Underwood
Chairperson, PPHSSO Board of Directors