

The Oregon Community Foundation Community Grant Application Summary

Please **Check** one:
 Initial Request Renewal Request

Date: July 27, 2005

ORGANIZATION INFORMATION

Organization name: Planned Parenthood Health Services of Southwestern Oregon (PPHSSO)

Name/title of head of organization: Bill Sheppard, Chief Executive Officer

Address: 360 E. 10th Ave., Suite 104, Eugene, OR 97401 **County:** Lane

Phone & fax numbers: (541) 342-6042 (541) 342-6088 (fax)

Year organization founded: 1966

Website: pphsso.org

Mission of organization: to ensure the right of all individuals to manage their sexual and reproductive health by providing health services, education and advocacy.

Name of board chair: Regina Cox

of board meetings per year: 6

Current annual budget: \$8,226,317

of board members: 33

of volunteers: 800

of paid employees: 140

PROJECT INFORMATION

Total amount requested: \$22,750 **Total project budget:** \$223,093 **Project duration:** Jan. – Dec. 2006

If request is for more than one year, how much are you requesting each year from OCF:

Name/title of project contact: Mary Gossart, Vice President of Education & Training

Phone number and email address of project contact: (541) 342-6042 x13 mary@pphssso.org

Please provide a one-line description of your proposal:

The Family Communication Project helps parents guide their children toward responsible sexual behavior

Briefly describe the key project components, including how many people will directly benefit from the project. Recognizing that the clear communication of parental values and expectations is key to guiding young people toward healthy decision-making, this project features several innovative activities. We will coordinate **workshops that support clergy and families** in understanding teen sexual development; distribute **4,000 parent information packets**, promoted by a public service announcement featuring Governor Ted Kulongoski; conduct a series of **Town Hall Forums** which give teens a chance to speak out; conduct a series of **“Talking to Your Kids About Sex” workshops** for parents; and produce and distribute 1,000 copies of a **Native American version of our 80-page parent guide**. Taken together these activities will directly benefit several thousand Oregon families. They are also a key component of our long-term public-health initiative: *The New 3Rs: Rights, Respect, Responsibility*, which aims to foster a cultural climate that trusts youth to act responsibly and provides them with the tools to do so. This vision will be realized by assisting adults in being supportive, available, and prepared to communicate with the young people in their lives. Over the next two years, we will recruit 100 “New 3Rs Advocates” (youth-serving agencies, health professionals, educators, etc.) who will join us in promoting the activities of The Family Communication Project. Building our base of collaborative partnerships will allow us to multiply the reach of this project to also include the many thousands of constituents served by these 100 Advocates. The Family Communication Project will also provide a model for our Advocates so that they may more effectively design and implement their own programs that promote parent-child communication.

Which OCF funding objective is met by proposal?

“To nurture children and strengthen families,” and to “secure the health and safety of children and youth.”

What other funding sources and amounts do you propose for this project? Please note which sources are secured.

\$50,000 committed from the E.C. Brown Foundation (Year Three of a 3-year grant); \$4,000 from the Annie E. Casey Foundation; and \$100,000 from PPHSSO's internal reserves. This project is also a key component of our larger New 3Rs initiative aimed at Advocate recruitment (total two-year budget = \$826,347), for which we have \$496,000 in grant proposals pending. This includes a \$300,000 request of the Meyer Memorial Trust, which has passed an initial board review.